

WHAT IS CLAIMED IS:

1. A lottery ticket, comprising:
 - a base substrate;
 - primary indicia indicated on said base substrate, said primary indicia defining a lottery format to evidence winning a lottery combination;
 - secondary indicia indicating at least one unique identification number indicated on said base substrate;
 - obscuring means for concealing said primary indicia and at least a portion of said secondary indicia; and
 - tertiary indicia for providing at least one other chance to win, said tertiary indicia including a telephone number identifying an interface computer for testing said unique identification number.
2. A lottery ticket as defined in Claim 1, wherein said obscuring means is a latex scratch-off layer.
3. A lottery ticket as defined in Claim 1, wherein said telephone number is a pay-to-call number.

1 4. A telephonic-interface lottery control system
 2 for use with a communication facility including remote
 3 terminal apparatus for individual lottery players to
 4 call, wherein said remote terminal apparatus may
 5 comprise a conventional telephone instrument including
 6 voice communication means, and digital input means in
 7 the form of an array of alphabetic numeric buttons for
 8 providing identification data, said telephonic-
 9 interface lottery system comprising:

10 interface means coupled to said communication
 11 facility to interface said terminal apparatus for voice
 12 and digital communication;

13 voice generator means coupled through said
 14 interface means for providing vocal instructions to an
 15 individual caller to enter identification data;

16 means for processing data supplied by said
 17 individual callers, said processing means coupled to
 18 said interface means and selecting at least one subset
 19 of at least one winner;

20 qualification means for limiting access to
 21 said processing means; and

22 means for storing said identification data.

1 5. A telephonic-interface lottery system as
 2 defined in Claim 4, wherein said qualification means
 3 further comprises a consumable key test means to
 4 qualify callers with respect to limited access, said
 5 consumable key test means including a check digit
 6 verification.

1 6. A telephonic-interface lottery system as
 2 defined in Claim 5, wherein said qualification means
 3 utilizes a look up table to determine if said limited
 4 access is exceeded.

1 7. A telephonic-interface lottery system as
2 defined in Claim 6, wherein said look up table
3 comprises caller telephone numbers.

1 8. A telephonic-interface lottery system as
2 defined in Claim 7, wherein said telephone numbers are
3 provided by ANI.

1 9. A telephonic-interface lottery system as
2 defined in Claim 6, wherein said look up table
3 comprises social security numbers.

1 10. A telephonic-interface lottery system as
2 defined in Claim 4, wherein said processing means
3 selects said subset online.

1 11. A telephonic-interface lottery system as
2 defined in Claim 4, further comprising:
3 means for formulating data for each
4 individual caller and storing said formulated
5 data in said storing means.

1 12. A telephonic-interface lottery system as
2 defined in Claim 4, wherein said processing means
3 selects said subset offline subsequent to accumulating
4 data with regard to a multitude of callers.

1 13. A telephonic-interface lottery system as
2 defined in Claim 4, further comprising:
3 a plurality of automatic call distribu-
4 tors for interfacing a plurality of calls
5 from said terminals with said qualifying
6 means.

1 14. A method for conducting a telephonic-
2 interface lottery for use with a communication facility
3 including remote terminal apparatus for individual
4 lottery players to call, wherein said remote terminal
5 apparatus may comprise a conventional telephone
6 instrument including voice communication means, and
7 digital input means in the form of an array of
8 alphabetic numeric buttons for providing identification
9 data, comprising the steps of:

1 developing a consumable key number for
2 use with an interactive call processing
3 format;

4 providing said consumable key number on
5 a ticket for identification, said consumable
6 key number entered by each individual caller
7 via said digital input means;

8 testing said consumable key number to
9 limit access to said lottery;

10 generating sequence data for each
11 individual caller; and

12 processing said consumable key numbers
13 to select at least one subset thereof and
14 corresponding sequence data by comparing
15 external data with said consumable key number
16 and sequence data to identify a winning
17 subset.

1 15. A method for conducting a telephonic-inter-
2 race lottery as defined in Claim 14, further compris-
3 ing:

4 testing said consumable key number with
5 a check digit test.

1 16. A method for conducting a telephonic-
2 interface lottery as defined in Claim 14, further
3 comprising the step of:

4 concealing at least a portion of said
5 consumable key number.

1 17. A method for conducting a telephonic-
2 interface lottery as defined in Claim 14, further
3 comprising the step of:

4 recording the date and time at which
5 each call occurs with said sequence data.

1 18. A method for conducting a telephonic-
2 interface lottery as defined in Claim 14, further
3 comprising the step of:

4 providing DNIS capability to provide
5 digital identification data indicating a
6 called number.

1 19. A method for conducting a telephonic-
2 interface lottery as defined in Claim 14, further
3 comprising the step of:

4 recording additional personal identifi-
5 cation data provided by the caller.

1 20. A method for conducting a telephonic-
2 interface lottery as defined in Claim 19, further
3 comprising the step of:

4 recording said caller's telephone
5 number.

1 21. A method for conducting a telephonic-
2 interface lottery as defined in Claim 19, further
3 comprising the step of:
4 recording at least two separate types of
5 identification data.

1 22. A method for conducting a telephonic-
2 interface lottery as defined in Claim 14, further
3 comprising the step of:
4 processing said consumable key numbers-
5 online.

1 23. A method for conducting a telephonic-
2 interface lottery as defined in Claim 14, further
3 comprising the step of:
4 processing said consumable key numbers
5 offline at a later time.